

Diane Stoppard  
Camera Obscura Sculpture project,  
Whangarei NZ

3.8.17

Dear Diane,

**Camera Obscura Sculpture project, Whangarei NZ**

As Director of Camera Obscura in Edinburgh, Scotland, I am writing to you to express our support for your project. I have managed the Camera Obscura in Edinburgh since 1987. Over that time, visitors' fascination for seeing a live, moving, colour image, created simply with daylight, has only increased and it has become one of the city's most popular attractions. This is in spite of, or perhaps because of advances in digital technology. A camera obscura takes the creation and manipulation of images with light right back to basics. People appreciate that.

I understand there is also a proposal to supplement your camera obscura with high quality CCTV cameras. We found that pairing our camera obscura with HD CCTV is a winning combination, the latter providing a picture when it is too dark for a camera obscura to work well, and also the chance to zoom in, which again is beyond the power of a camera obscura. Our visitors, of all ages and nationalities, enjoy the interactivity: the chance to play with light and images of landscape, people and each other.

We do much to promote Edinburgh with our attraction, and I understand your proposed Camera Obscura and CCTV will showcase your celebrated bridge, the Matau ā Pohe, to a world audience on a Website and through social media. Good luck with it all – it is very exciting!

Regards



Andrew Johnson,  
Director and General Manager